ORDER

Orders Order / Rev: 105007 06837951 Alt Order #: Product Desc: **OBAM FOR AMERICA** KSNV 1537 Estimate: Flight Dates: 10/30/12 - 11/06/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 12/03/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser **Obama for America** Name: Demographic: A35+ New Business Thru: **Product Codes:** PLC01-Democrat 00:05:00 Order Separation: SELECT PRIORITY CODE Priority: Advertiser External ID: Revenue Codes: POLITICAL/AGY, PCAN, GEN Agency External ID:

Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	159	\$135.725.00	\$115.366.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	159	\$135,725.00	\$115,366.25	0.00
Totals	159	\$135,725,00	\$115,366,25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$135,725.00
Market	100%	\$452 416 67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$95,007.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$63,338.33
KTUD	1%	\$4,524.17
KVVU	26%	\$117,628.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$36,193.33

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End 7	Γime [Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	10/30/12	11/02/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	-7	WTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
					M-F 5-6a WakeL	Jp w/Wagners									
		NEWS													
		Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
	W	eek: 10/2	29/12	11/04/12	-TWTF	4	\$450.00	0.00)						

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KSNV

Order / Rev: 105007

Alt Order #: 06837951

Advertiser: Obama for America

Product Desc: OBAM FOR AMERICA

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/30/1	12 11/02/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	-TW	/TF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
NEWS													
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00							
			M-F 5-6a WakeU		5-6a			:30	2	\$450.001	0.00 NM	2	\$900.00
NEWS			M-F 5-6a WakeU	lp w/Wagners									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 11/		11/11/12	MT Wake Up Early w	/ Wagn@M	\$450.00 430a-5a	0.00	/TS	:30	4	\$100.002	0.00 NM	3	\$300.00
	10/30/1	12 11/04/12	Wake Up Early W	-	430a-3a	- I W	113	.30	4	φ100.002	U.UU INIVI	3	φ300.00
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/	29/12	11/04/12	-TWT	4	\$100.00	0.00							
	Date Ra	-	<u>lescription</u> Vake Up Early w/ V		t <u>/End Time</u> a-5a			<u>eekdays</u> WTh	<u>Len</u>	<u>gth </u>	Rtg Type		
Cre	edited		rano op Lany in i	ragnoro .coc					•	.σσ (φτσσ.σσ	, 0.00 11111		
	REDIT-R		Wake Up Early w	/ \\\\age\(4\)	430a-5a	MT		:30	1	\$100.002	0.00 NM	0	\$0.00
	1 1/05/1	12 11/06/12	Wake Up Early W	-	450a-5a	V -		.30	'	φ100.002	U.UU INIVI	U	φ0.00
NEWS	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 11/		11/11/12	MT	<u>3pois/week</u>	\$100.00	0.00							
	Date Ra		<u>lescription</u> Vake Up Early w/ V		t <u>/End Time</u> a-5a			<u>eekdays</u> ·	<u>Len</u>	<u>gth </u>	Rtg Type		
Cre	edited		vake op Lany w v	vagners 4000	Ja		1*11		•	.50 (\$100.00	7 0.00 11111		
	REDIT-R		M E C 7a Walsald	/\/C\/	0.75			.20		Ф 7 00 004	0.00 NIM	4	ФО 000 00
E 5 KSNV	10/30/1	12 11/02/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	- I W	/TF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
NEWS	wt Doto	End Data	Maakdaya	Cnoto/Mook	Doto	Doting							
Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$700.00	Rating 0.00							
E 6 KSNV	11/05/1	12 11/06/12	M-F 6-7a WakeU		6-7a	MT-		:30	2	\$700.001	0.00 NM	2	\$1,400.00
NEWS			M-F 6-7a WakeU	p w/wagners									
<u>Sta</u> Week: 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week	<u>Rate</u> \$700.00	Rating							
E 7 KSNV			Today Show	CM	658a-9am	0.00 -TW	/TF	:30	9	\$900.001	0.00 NM	9	\$8,100.00
TODAY	CHOW		Today Show										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	-TWTF	9	\$900.00	0.00		-00		# 000 004	0.00 NIM	0	#4 000 00
E 8 KSNV	11/05/1	12 11/06/12	Today Show Today Show	СМ	658a-9am	М1-		:30	2	\$900.001	0.00 NM	2	\$1,800.00
	SHOW	Fred Data	\\\alpha\	Consta //// and	Data	Datina							
<u>Sta</u> Week: 11/	rt <u>Date</u> 05/12	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00							
E 9 KSNV	11/03/1	12 11/03/12	News 3 Sunrise -		6a-7a		S-	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS			News 3 Sunrise S	SATURDAY									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/ E 10 KSNV		11/04/12	Saturday Today	CM	\$350.00 7a-9am	0.00	S-	:30	1	\$625.001	0.00 NM	1	\$625.00
		25, .2	Saturday Today				-		-			, i	, == 5.00
SAT TO Sta	DDAY ort Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 10/	/29/12	11/04/12	S-	1	\$625.00	0.00							
E 11 KSNV	11/04/1	12 11/04/12	News 3 Sunrise - News 3 Sunrise S		6a-7a		S	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS			2.1.2.2.2	• •									

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KSNV

Order / Rev: 105007

Advertiser: Obama for America

Estimate:

Alt Order #: 06837951

Product Desc: OBAM FOR AMERICA

Flight Dates: 10/30/12 - 11/06/12

1537

Break Start/End Time Len Spots Ln Ch Start End Inventory Code Days Rate Pri Rtg Type Spots Amount E 11 KSNV 11/04/12 11/04/12 News 3 Sunrise - SUND&M 6a-7a :30 \$350.001 0.00 NM \$350.00 News 3 Sunrise SUNDAY **NEWS** Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/29/12 11/04/12 \$350.00 0.00 E 12 KSNV 11/04/12 11/04/12 Sunday Today CM 7a-8am ----S :30 \$750.001 0.00 NM \$750.00 Sunday Today **SUN TODAY** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/29/12 11/04/12 \$750.00 0.00 11/04/12 11/04/12 News 3 Today Wknd \$500.001 E 13 KSNV CM 9a-930am ----S :30 0.00 NM 1 \$500.00 News 3 Today **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$500.00 0.00 ----S E 14 KSNV 11/04/12 11/04/12 Chris Matthews 9:30AM SM 9:30a-10a :30 \$600.001 0.00 NM ----S \$600.00 Chris Matthews SUN 9:30am **CHRIS MATHEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating ----S 11/04/12 \$600.00 Week: 10/29/12 0.00 \$425.001 E 15 KSNV 10/30/12 11/02/12 M-F Today Show II 3rd HCM 9-10a -TWTF--:30 0.00 NM 9 \$3,825.00 M-F Today Show II TODAY SHOW II End Date Weekdays Spots/Week Rating Start Date Rate -TWTF--\$425.00 Week: 10/29/12 11/04/12 0.00 E 16 KSNV 11/05/12 11/06/12 M-F Today Show II 3rd HCM 9-10a MT----:30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II TODAY SHOW II Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 11/05/12 11/11/12 MT----\$425.00 0.00 10/30/12 11/02/12 M-F Today Show III 4th 13M \$325.001 E 17 KSNV -TWTF--:30 0.00 NM 8 \$2,600.00 10am-11am Today 4th Hour TODAY SHOW III Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/29/12 -TWTF--11/04/12 9 \$325.00 0.00 Weekdays <u>Length</u> Rate Rtg Type **Description** Start/End Time Ch Date Range 1 KSNV 10/29/12-11/04/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 (\$325.00) 0.00 NM Credited [CREDIT-REFUND] E 18 KSNV 11/05/12 11/06/12 M-F Today Show III 4th &M :30 \$325.001 0.00 NM \$325.00 10am-11am MT----Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rating Rate Week: 11/05/12 11/11/12 \$325.00 0.00 Ch Date Range **Description** Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 11/05/12-11/11/12 M-F Today Show III 4th Hr 10am-11am :30 (\$325.00) 0.00 NM Credited [CREDIT-REFUND] E 19 KSNV 10/30/12 11/02/12 Rachael Ray CM 11am-12pm -TWTF--:30 \$325.001 0.00 NM \$1,300.00 Rachael Ray RACHEL RAY Spots/Week Start Date **End Date** Weekdays Rate Rating -TWTF--Week: 10/29/12 11/04/12 \$325.00 0.00 \$325.001 E 20 KSNV 11/05/12 11/06/12 Rachael Ray CM 11am-12pm MT----:30 0.00 NM 2 \$650.00 Rachael Ray RACHEL RAY Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 11/05/12 11/11/12 \$325.00 0.00 10/30/12 11/02/12 E 21 KSNV \$425.001 0.00 NM Noon News CM 12-1230pm -TWTF--:30 5 5 \$2,125.00 Noon News **NEWS**

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KSNV

Order / Rev: 105007 Advertiser:

Obama for America 06837951 Product Desc: OBAM FOR AMERICA Alt Order #:

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 21 KSNV	10/30/1	2 11/02/12	Noon News	CM	12-1230pm	-TWTF	:30	5	\$425.001	0.00 NM	5	\$2,125.00
NEWS			Noon News									
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	Weekdays -TWTF	Spots/Week 5	<u>Rate</u> \$425.00	Rating 0.00						
E 22 KSNV			Noon News	CM	12-1230pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS			Noon News									
_	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11/		11/11/12	M	1	\$425.00	0.00			*	0.00.104	_	#4.005.00
E 23 KSNV	10/30/1	2 11/02/12	The Agenda 1230 The Agenda 1230	•	1230-1p	-TWTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
AGEND		Fred Data	\\\	Consta AM and a	Data	Datina						
<u>Sta</u> Week: 10/	rt <u>Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 5	Rate \$325.00	Rating 0.00						
E 24 KSNV	11/05/1	2 11/05/12	The Agenda 1230		1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
AGEND	Α		The Agenda 123	0pm								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/ E 25 KSNV		11/11/12	M Days of our Lives	CM	\$325.00 1258p-2pm	0.00 -TWTF	:30	4	\$425.001	0.00 NM	3	\$1,275.00
	10/00/1	11/02/12	Days of our Lives		1200p 2pm		.00	_	ψ+20.001	0.00 14101		Ψ1,270.00
DAYS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	-TWTF	4	\$425.00	0.00						
	Date Ra		escription Pays of our Lives		:/End Time 3p-2pm		<u>eekdays</u> WThF	<u>Len</u>	gth Rate :30 (\$425.00	Rtg Type		
Cre	edited		ays or our Lives	1230	р 2рт	'	W 1111		.30 (φ-20.00)	7 0.00 14171		
	REDIT-R		5 (1:		1050 0				* 405.004	0.00.104		# 40 5 00
E 26 KSNV	11/05/1	2 11/05/12	Days of our Lives Days of our Lives		1258p-2pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS		Ford Data	\\\- =	01-00/1-	Data	Detien						
<u>Sta</u> Week: 11/	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
E 27 KSNV	10/30/1	2 11/02/12	The Doctors	CM	2pm-3pm	-TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
DRS			The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	-TWTF The Doctors	CM	\$325.00 2pm-3pm	0.00 M	:30	1	\$325.001	0.00 NM	1	\$325.00
	1 1/00/1	11,00,12	The Doctors	O.W.	Zpiii opiii	1-1	.00	·	ψ020.001	0.00 14111		ψ020.00
DRS Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/		11/11/12	M	1	\$325.00	0.00						
E 29 KSNV	10/30/1	2 11/02/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
PHIL			DI PIIII									
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00						
E 30 KSNV				CM	3-4p	M	:30	1	\$450.001	0.00 NM	1	\$450.00
PHIL			Dr Phil									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11/		11/11/12	M	1	\$450.00	0.00						
E31 KSNV	10/30/1	2 11/02/12	NEWS 3 at 4 (1 4PM NEWS (1 h	,	4-5pm	-TWTF	:30	8	\$725.001	0.00 NM	8	\$5,800.00
NEWS					_							
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 8	<u>Rate</u> \$725.00	Rating 0.00						
			NEWS 3 at 4 (1	HOUR)CM	4-5pm	M	:30	2	\$725.001	0.00 NM	2	\$1,450.00
			4PM NEWS (1 h	our)								

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Order / Rev: 105007 Advertiser: Obama for America

Alt Order #: 06837951 Product Desc: OBAM FOR AMERICA KSNV

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1537

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
NEWS <u>Start Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/Week	<u>Rate</u> \$725.00	Rating 0.00					
		5-630p	-TWTF	:30 1	3 \$1,200.001	0.00 NM	13	\$15,600.00
NEWS Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12 E 34 KSNV 11/05/12 11/05/12		\$1,200.00 5-630p	0.00 M	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
NEWS	M-F Early News	3-030р	 	.50	2 \$1,200.001	0.00 14101	2	ψ2,400.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/Week 2	<u>Rate</u> \$1,200.00	Rating 0.00					
E 35 KSNV 11/03/12 11/03/12 NEWS	Sa-Su Early News CM Sa-Su Early News	5pm-630pm	S-	:30	1 \$675.001	0.00 NM	1	\$675.00
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/29/12 11/04/12	S- 1	\$675.00	0.00					
E 36 KSNV 11/04/12 11/04/12	News 3 Live in Prime CM News 3 in Prime	7-10pm	S	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
NEWS AFTER NFL Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12		\$1,800.00	0.00					
E 37 KSNV 10/30/12 11/02/12		630-7pm	-TWTF	:30	4 \$1,300.001	0.00 NM	4	\$5,200.00
JEOPARDY								
Start Date End Date Week: 10/29/12 11/04/12		Rate \$1,300.00	Rating 0.00					
E 38 KSNV 11/05/12 11/05/12 JEOPARDY	M-F Jeopardy CM M-F Jeopardy	630-7pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
Start Date	Weekdays Spots/Week	Rate \$1,300.00	Rating 0.00					
E 39 KSNV 10/30/12 11/02/12		7-730pm	-TWTF	:30	4 \$1,300.001	0.00 NM	4	\$5,200.00
WHEEL								
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week -TWTF 4	Rate \$1,300.00	Rating 0.00					
	M-F Wheel CM M-F Wheel of Fortune	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL								
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/Week M 1	Rate \$1,300.00	Rating 0.00					
E 41 KSNV 10/30/12 11/02/12		730-758pm	-TWTF	:30	4 \$900.001	0.00 NM	4	\$3,600.00
FACE TO FACE	Face to Face w/ J.Ralston							
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week -TWTF 4	<u>Rate</u> \$900.00	Rating 0.00					
E 42 KSNV 11/05/12 11/05/12	<u>.</u>	730-758pm	M	:30	1 \$900.001	0.00 NM	1	\$900.00
FACE TO FACE	Table to Face W/ C. Raioton							
Start Date End Date Week: 11/05/12 11/11/12	Weekdays Spots/Week M 1	<u>Rate</u> \$900.00	Rating 0.00					
	Wknd Jeopardy CM SAT/Jeopardy	630-7pm	S-	:30	1 \$525.001	0.00 NM	1	\$525.00
JEOPARDY	Maakdaya Casta Missel	Data	Dating					
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$525.00	Rating 0.00					
E 44 KSNV 11/03/12 11/03/12	•	7-730pm	S-	:30	1 \$525.001	0.00 NM	1	\$525.00
WHEEL	SAT/ Wheel of Fortune							

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KSNV

Order / Rev: 105007 Advertiser:

Alt Order #:

OBAM FOR AMERICA 06837951 Product Desc:

Obama for America

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime D	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 44 KSNV	11/03/1	2 11/03/12	Wknd Wheel of F		7-730pm		S-	:30	1	\$525.001	0.00 NM	1	\$525.00
WHEEL			SAT/ Wheel of Fo	ortune									
	rt Date	End Date	Weekdays S-	Spots/Week	Rate	Rating							
Week: 10/2 E 45 KSNV		11/04/12 2 11/05/12	Mon PR 8-10p	CM	\$525.00 8-10pm	0.00 M		:30	1	\$4,000.001	0.00 NM	1	\$4,000.00
			Monday Prime 8-		p					* 1,000110			v 1,000100
VOICE Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 11/	05/12	11/11/12	M		\$4,000.00	0.00							
E 46 KSNV	10/31/1	2 10/31/12	Wed PR 9-10p Wednesday Prim	CM	9-10pm	V	I	:30	1	\$4,000.001	0.00 NM	1	\$4,000.00
SVU			•	е э-торіп									
<u>Sta</u> Week: 10/2	rt Date	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week	Rate \$4,000.00	Rating 0.00							
E 47 KSNV			Thurs PR 8-9p	CM	8-9pm		·T	:30	1	\$2,400.001	0.00 NM	1	\$2,400.00
ROCK/L	ID		Thursday Prime 8	3-9pm									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12	T	1	\$2,400.00	0.00							
E 48 KSNV	11/02/1	2 11/02/12	Fri PR 8-9p Friday Prime 8-9p	CM om	8-9pm		-F	:30	1	\$2,000.001	0.00 NM	1	\$2,100.00
WHIT.C			Triday Trimio o o	У ПП									
<u>Sta</u> Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week	Rate \$2,000.00	Rating 0.00							
Spot Ch	Date Ra	nge D	<u>escription</u>		t/End Time	0.00		<u>eekdays</u>	_		Rtg Type		
	10/29/12 • MG 48	?-11/04/12 F 2	ri PR 8-9p	8-9p	m			F	-	:30 (\$2,000.00)	0.00 NM		
		∠ 2-11/04/12 F	ri 10-11p	10-1	1pm			F	_	:30 \$2,100.00	0.00 NM		
⊕ MG	for 48.1	11/02			•								
E 49 KSNV	11/02/1	2 11/02/12	Fri PR 9-10p Friday Prime 9-10	CM	9-10pm		-F	:30	1	\$2,600.001	0.00 NM	1	\$2,600.00
GRIMM			Thuay Thine 9-10	эрт									
<u>Sta</u> Week: 10/2	rt Date	End Date 11/04/12	Weekdays	Spots/Week	Rate \$2,600.00	Rating 0.00							
E 50 KSNV				CM	10-11pm		-F	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
DATELI	NE		Friday Prime 10-	11pm									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12	F		\$3,200.00	0.00				*			•
E 51 KSNV	11/03/1	2 11/03/12	RALSTON in PRI		8-11pm (8:00 PM-9:0		S-	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
NBC PR					`	,							
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$1,200.00	Rating 0.00							
E 52 KSNV			Sat PR 9-10p	CM	9-10pm		s-	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
NBC PR	RIME		Saturday Prime 9	9-10pm									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 10/2		11/04/12	NEL Dro Como /		\$1,500.00	0.00		:30		¢2.400.004	0.00 NM		¢2 400 00
E 33 KSINV	11/04/1	2 11/04/12	NFL Pre-Game / NFL Pre-Game	FNA CM	1p-530pm		S	.30	ı	\$2,400.001	U.UU INIVI	1	\$2,400.00
FNIA		Fad Data	Ma aladaya	Consta //// a ale	Data	Datina							
<u>Sta</u> Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$2,400.00	Rating 0.00							
			NFL Football	CM	1P-9PM		S	:30	1 9	\$10,000.001	0.00 NM	1	\$10,000.00
SUN NI	GHT FTE	BL	NFL Football										
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week		Rating							
Week: 10/2 E 55 KSNV		11/04/12	S	CM	\$10,000.00 M-SA 8-11p	0.00 / SUN	c	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
L JJ KJINV	i i/O 4 / I	L 11/04/12		Civi	141 OV 0-11b	, 5514	3	.50	'	ψ1,200.001	O.OO INIVI	i '	ψ1,200.00

Print Date: 12/04/12 10:43:11 Page 7 of 7

Order / Rev: 105007 Advertiser: Obama for America

Alt Order #: 06837951 Product Desc: OBAM FOR AMERICA KSNV

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Da	ays	Len Sp	ots Rate Pr	Rtg Type	Spots	Amount
			Jeopardy in PRIME							3 71	'	
TBD			Jeopardy in Prime									
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating				Ī		
Week: 10/		11/04/12	S		\$1,200.00	0.00						
E 56 KSNV	11/04/1	12 11/04/12	LAW & ORDER (sy		M-SA 8-11p /	SUN	S	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
Ι Δ\ <i>\</i> // &	ORDER		Law & Order (synd)	PRIME								
	art Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 10/	/29/12	11/04/12	S	1	\$1,200.00	0.00						
E 57 KSNV	10/30/1	12 11/02/12	M-F News 3 at Elev		11pm-1135pr	m –TW	TF	:30	4 \$1,200.001	0.00 NM	4	\$4,800.00
NEWS			M-F News 3 at Elev	/en								
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 10/	/29/12	11/04/12	-TWTF	4	\$1,200.00	0.00						
E 58 KSNV	11/05/1	12 11/05/12	M-F News 3 at Elev		11pm-1135pr	m M		:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS			M-F News 3 at Elev	/en								
Sta	rt Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
Week: 11/		11/11/12	M		\$1,200.00	0.00						
E 59 KSNV	11/03/1	12 11/03/12	Sa-Su News 3 at El Sa-Su News 3 at E		11pm-1135pr	m	S-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS			Sa-Su News 3 at E	ieveri								
<u>Sta</u>	rt Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	S-		\$1,100.00	0.00						
E 60 KSNV	11/04/1	12 11/04/12	Sa-Su News 3 at El Sa-Su News 3 at E		11pm-1135pr	m	S	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS			Ja-Ju News J at L	ieven								
	rt Date	End Date		Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S		\$1,100.00	0.00			4	0.00.004		# 0.000.00
E OT KSINV	10/30/1	12 11/02/12	The Tonight Show Tonight Show	СМ	1135p-1237a	- I W	TF	:30	4 \$500.001	0.00 NM	4	\$2,000.00
LENO												
	rt Date	End Date		Spots/Week	Rate	Rating						
Week: 10/		11/04/12	-TWTF The Tonight Show	CM	\$500.00 1135p-1237a	0.00 M		:30	1 \$500.001	0.00 NM	1	\$500.00
LOZ KONV	11/03/1	12 11/05/12	Tonight Show	Olvi	1100p 1207a	1*1		.50	ι φουσίου ι	0.00 14101	'	ψ300.00
LENO			•									
<u>Sta</u> Week: 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate \$500.00	Rating 0.00						
			Late Night w/Fallon	CM	1237a-136an		TF	:30	4 \$250.001	0.00 NM	4	\$1,000.00
		, &_,	Late Night w/Fallon		.2074 .004		•		. 4200.00	0.00		ψ.,σσσ.σσ
FALLO		E 15 (Б.,	D ()						
<u>Sta</u> Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$250.00	Rating 0.00						
			Late Night w/Fallon		1237a-136an			:30	1 \$250.001	0.00 NM	1	\$250.00
			Late Night w/Fallon									
FALLO		End Data	Wookdovo S	enoto ///ook	Poto	Doting						
<u>احاد</u> /Week: 11	rt Date /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
			Saturday Night Live	CM	1130pm-1:02	am	S-	:30	1 \$1,400.001	0.00 NM	1	\$1,400.00
SNL			Saturday Night Live)								
	rt Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	S-		\$1,400.00	0.00						
E 66 KSNV	11/04/1	12 11/04/12	Sports Night in Las	VegaGM	Sun 1135p-1	200a	S	:30	1 \$400.001	0.00 NM	1	\$400.00
¢D∩PT	'S NIGH	г	Sports Night in Las	Vegas								
	art Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S	1	\$400.00	0.00						
										Totals	450	\$135,725,00